

PRESS RELEASE

URGE Mobile announces its partnership with T-Mobile, USA. Ready to “Get More”... URGE Mobile announces its most recent National Prepaid Distribution agreement.

Brooklyn, NY – May 20th 2010: Today, URGE Mobile, LLC, one of the country’s fastest growing prepaid wireless distribution companies announced its National Prepaid Distribution agreement with T-Mobile, USA. *“Our partnership with T-Mobile, USA is a VERY important piece in our business model; No distributor can honestly proclaim to offer the BEST value and services in prepaid wireless unless T-Mobile is one of their offerings! As we continue to build, maintain and grow one of the most innovative, supportive and dealer rewarding Prepaid Distribution companies in the country, offering T-Mobile to our distribution network was vital!” - Scott Ross, URGE Mobile’s EVP of Sales and Services.*

URGE Mobile will participate in the launch of T-Mobile’s revamped Prepaid program. Ross states, *“The timing is perfect. With all the confusion and noise from smaller regional and local wireless carriers and out dated and limited technologies --- pulling, pushing and tearing for their share in the UNLIMITED PREPAID space... customers and retailers are more than ready for a trusted brand and award winning service like T-Mobile! We are extremely excited!!”*

“We at T-Mobile, USA are excited and looking forward to the May roll out of our revamped and valued Prepaid program! I am excited with our URGE Mobile partnership and I am confident that the young and aggressive URGE Mobile team will bring incremental value and excitement to our program.” – Doug Chartier, SVP of Sales for T-Mobile USA.

About T-Mobile, USA:

Based in Bellevue, Wash., T-Mobile USA, Inc. is the U.S. wireless operation of Deutsche Telekom AG. By the end of the fourth quarter of 2009, almost 152 million mobile customers were served by the mobile communication segments of the Deutsche Telekom group — 33.8 million by T-Mobile USA — all via a common technology platform based on GSM and UMTS, the world’s most widely used digital wireless standards. T-Mobile USA’s innovative wireless products and services help empower people to connect to those who matter most. Multiple independent research studies continue to rank T-Mobile among the highest in numerous regions throughout the U.S. in wireless customer care and call quality. For more information, please visit <http://www.T-Mobile.com>. T-Mobile is a federally registered trademark of Deutsche Telekom AG.

About URGE Mobile, LLC:

URGE Mobile, LLC is a leader in the National distribution of the country’s leading Prepaid/No contract UNLIMITED wireless companies. Located in Brooklyn, New York with over 30 years of combined wireless experience – URGE Mobile focuses on building strong, profitable relationships with independent retailers, localized wholesalers and the strongest wireless carriers/vendors in the country. URGE Mobile also offers it’s proprietary, URGE Mobile branded Prepaid Retail Store concept to potential and eager retail partners across the country.

For more information please email: info@urgemobile.com. The names of companies and products mentioned herein may be the trademarks of their respective owners.